SEPTEMBER

2025 WWW.FACTTO.CA

Federation of Asian Canadians Toronto
多倫多加亞聯盟協會

PRESIDENT MESSAGE



BENNY CHEUNG, CLU®
PRESIDENT OF FACT

Dear Friends and Supporters,

As we enter the fall season, I want to take a moment to reflect on the incredible success of our 2025 Asialicious Carnival. With over 80,000 attendees across three days, this year's festival brought together families, businesses, and communities to celebrate the rich culture of China, alongside a dazzling array of multicultural performances and activities. FACT continues to showcase the richness of Asian culture through food and art, while fostering unity across communities and generations.
I want to reiterate that without the unwavering support of our sponsors, directors, committee members, and our amazing volunteers, this event would not be possible. Your dedication and generosity are the true pillars of our success—thank you for making this year's Carnival once again an unforgettable experience.

Looking closely ahead, FACT is preparing for an exciting season of opportunities. From October 29 to November 9, 2025, we will launch our first-ever Asia Trade Mission, a 12-day business delegation that will bring Canadian entrepreneurs and organizations to Singapore, Malaysia, Shanghai, and the Greater Bay Area in China (Shenzhen, Guangzhou, Hong Kong). This mission represents a major step in building cross-border partnerships and unlocking new opportunities for growth in some of Asia's most dynamic markets.

Before we embark on this journey, I am excited to invite you to our upcoming FACT Business Networking event on October 16, 2025. This session will feature a keynote speaker on the timely and important topic of Artificial Intelligence (AI) and its transformation and impact on businesses. It promises to be a valuable evening of learning, sharing, and connecting with fellow entrepreneurs and professionals.

As always, our mission at FACT is to celebrate culture, strengthen community ties, and create pathways for business and economic growth. Thank you for your continued support, and I look forward to seeing many of you at our upcoming events.

Warm regards,

Benny Cheung, CLU®
President, Federation of Asian Canadians Toronto (FACT)

FACT EVENT RECAP





The 7th Annual Asialicious Carnival, presented by BMO, took place from September 5 to 7 at Woodside Square and once again brought the community together for a vibrant celebration of Asian food, culture, and diversity.

Over three days, thousands of visitors enjoyed authentic cuisines from local vendors, captivating cultural performances, and the spectacular "Starry Night" fireworks show. The Opening Ceremony welcomed more than 50 VIP guests, including representatives from all levels of government, sponsors, and community partners, underscoring the Carnival's role as a signature cultural festival in the GTA (Watch the YouTube video).

FACT extends heartfelt thanks to our sponsors, performers, volunteers, and attendees for making this year's Carnival a tremendous success. We look forward to seeing you all again in 2026!





FACT JOINS *MARKHAM BOARD OF TRADE* AND *RICHMOND HILL BOARD OF TRADE*

FACT is proud to announce that we have officially joined both the Markham Board of Trade (MBT) and the Richmond Hill Board of Trade (RHBT). These memberships represent a significant step in strengthening our connections with local businesses and expanding opportunities for collaboration, advocacy, and community engagement.

By joining these networks, FACT will continue to amplify the voices of Asian Canadian businesses while fostering meaningful partnerships across the region.

FACT SPONSORS *2025 CAREFIRST CHARITY GOLF TOURNAMENT* - LONGEST DRIVE WOMEN





FACT is also excited to share that the organization proudly sponsored the 2025 Carefirst Charity Golf Tournament in support of the Carefirst Campus of Care project. This important initiative is focused on enhancing senior care services in Richmond Hill through the development of a brand new, modernized medical centre geared towards providing medical care to seniors. By sponsoring the event, we not only contributed to a meaningful cause but also joined a network of community-minded leaders committed to positive change. We're proud to be part of an initiative that allowed us to champion both senior wellness and women's participation in sports, while reinforcing our commitment to meaningful community impact.

MEMBERS BENEFIT

Becoming a member of the FACT, your business will be able to leverage the strong rapport and relationship established by FACT with all three levels of Canadian government, as well as consulate, trade commissioners, or key business leaders in many Asian countries, to promote, connect or exchange with other multicultural businesses.

The Membership is a **lifetime** membership with the following two levels:

- **Elite Members - $1,500**
- **Corporate Members - $ 500**

LEARN MORE

CORPORATE

For Corporate Members, the benefits include, but not limited to, the following:

- Newsletter & updates from FACT on events and developments
- Access to multicultural business directory
- Access to FACT specific platform and online Member Portal
- Discounted rate to participate Asialicious events and expo
- Business card sized advertisements in one of FACT Newsletter per year
- Exclusive perks and leads on doing business in Asian countries and across Canada

ELITE

For Elite Members, the benefits include, but not limited to, the following:

- All of Corporate Membership's privileges
- Access to business matching and trade mission to Asian countries
- Designation of 2 representatives to receive membership benefits and participate in FACT events
- Through the collaboration between FACT & Change Connect, any purchase of a training course from the latter at full price will receive a free Elite Membership

UPCOMING EVENTS



Organizer

Federation of Asian Canadians Toronto

Event Sponsor

SuperLysa
YOUR AI SUPER STAFF

Venue Sponsor

RBC Royal Bank

info@factto.ca
437 707 8369


Lysa
SuperLysa
YOUR AI SUPER STAFF
TURNING AI INTO
YOUR MVP STAFF
Replace expensive employees with AI that works 24/7,
never calls in sick, and costs 90% less
Ready for AI transformation?
Contact us now for a FREE AI assessment.
closs@superlysa.ai
superlysa.ai

UPCOMING EVENTS

ASIA TRADE MISSION

Singapore | Malaysia | Shanghai | The Greater Bay Area (China)

CORE EXHIBITIONS

- China International Import Expo (CIIE), Shanghai (November 5–10)
- Singapore Week of Innovation and Technology (SWITCH), Singapore (October 29–31)

PROGRAM FOCUS

1. Curated B2B matchmaking with qualified counterparts
2. High-impact, mini expos across all four regions
3. Leverage this platform to engage partners efficiently and accelerate entry into Asian markets
4. Participant requirement: a 200–300-word company profile plus product/service marketing materials

ITINERARY

10/29–10/30 Toronto to Singapore
(Self-funded travel to Singapore; flexible departure dates.)

10/30–11/1 Singapore
(Airport–hotel transfers included; advance notice required.)

11/2–11/3 Malaysia

11/4–11/5 Shanghai

11/6–11/8 The Greater Bay Area (China)

Regional airfare and local transportation included

11/9 Back to Toronto *(Hotel breakfast included; Participants to arrange their own airport transfers and any private activities.)*

UPCOMING EVENTS

ASIA TRADE MISSION

Singapore | Malaysia | Shanghai | The Greater Bay Area (China)

PACKAGE *Prices in CAD; plus 13% HST.*

1. Full Mission (4 destinations): **$9,500**
2. Half Mission (5 Days):
   a. Singapore & Malaysia **$4,750**
   b. Shanghai & The Greater Bay Area **$4,750**
3. **Included:**
   a. 4/5 stars hotel single-occupancy accommodation
   b. Regional airfare and local transportation
   c. Meals and official banquets (hotel breakfast, lunch, dinner and all business/networking meals)
   d. Admission to expos and networking events
4. **Not Included:**
   a. International airfare (Toronto–Singapore / Hong Kong–Toronto)
   b. Visa fees, insurance, personal expenses

ACT NOW

1. **Application Form** https://forms.gle/GJjir2zrfQHmFsrV6
2. **Individual consultations** Please contact the president, Benny Cheung

416-315-1838 | bcheung@elegantfinancial.ca

Reference materials : Program brochure and press release; for more information, visit the FACT website. (https://factto.ca/events/)

PROGRAM BROCHURE
(English) / (Traditional Chinese) / (Simplified Chinese)

PRESS RELEASE