JUNE

2025 WWW.FACTTO.CA

Federation of Asian Canadians Toronto
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PRESIDENT MESSAGE



BENNY CHEUNG, CLU®
PRESIDENT OF FACT

Dear Friends and Supporters,
As we enjoy the vibrant energy of summer, I want to take a moment to thank you for your continued support and share some of the exciting initiatives we have underway at the **Federation of Asian Canadians Toronto (FACT).**

With ongoing global trade tensions especially with the rising U.S tarrifs on various sectors, Canadian businesses are facing increased uncertainty when relying too heavily on the American market. It's more important than ever to diversity our trade and business partnerships. Asia presents a strategic, high growth alternative for Canadian exports and potential business partnerships.

That being said, announced in an earlier issue of FACT's newsletter, we will launch our **first-ever Asia Trade Mission 2025**, taking place from **October 29 to November 9, 2025**. This historic 12-day business delegation will offer Canadian entrepreneurs, business leaders, and innovators a powerful gateway to four of Asia's most dynamic markets: **Singapore, Malaysia, Shanghai, and the Greater Bay Area (Shenzhen, Guangzhou, and Hong Kong).**

More detailed information included in this Newsletter issue

This is a milestone initiative for FACT and reflects our deep commitment to supporting Canadian businesses in expanding their global footprint. Whether you're looking to explore new markets, secure partnerships, or simply gain a better understanding of Asia's evolving business landscape, this mission is designed to equip you with the tools and connections to succeed.

Meanwhile, don't forget to mark your calendars for **Asialicious Carnival 2025**, happening **September 5–7 2025**. This year's festival theme celebrates the bold flavors and culture of **Sichuan, China**—a true feast for the senses, complete with authentic cuisine, live performances, and a celebration of Asian heritage that unites over **80,000 participants** annually. Admission for the public is free and a 15 min long firework show will happen after the opening ceremony on the 6th. Vendor applications are now open. If you want to be part of this cultural celebration, please reach out to our office to inquire or visit our Asialicious Carnival website for more information.

As always, our vision at FACT is to build bridges—between cultures, businesses, and communities. With your continued support, we're not only celebrating who we are, but also paving the way for where we're going.

If you're ready to take your business global or want to be part of a transformative cultural movement, we invite you to join us by joining our FACT lifetime membership.

Warm regards,
Benny Cheung, CLU®
President, Federation of Asian Canadians Toronto (FACT)

FACT EVENT RECAP

FACT board members were proud to represent the organization at two recent high-impact events hosted by the Markham Board of Trade, further strengthening our ties with the local business community and supporting opportunities for our members.

Ultimate B2B Networking Expo
April 24, 2025





FACT participated as an official partner at MBT's Ultimate B2B Networking Expo held at Source Office Furniture. The event brought together entrepreneurs, professionals, and small businesses from across York Region for an evening of purposeful networking. As a member benefit, FACT members were able to attend for free and make valuable business connections.

International Business Forum: Global Shifts Opening Opportunities
June 2, 2025



FACT also attended the RBC Markham Board of Trade International Business Forum, with Mayor Frank Scarpitit serving as Honorary Chair. The forum featured insights from:

- Abbey Xu, RBC Economist, on global economic trends
- Daniel Tisch, CEO of the Ontario Chamber of Commerce, on provincial business leadership
- Bijan Ahmadi, Executive Director, Canada China Business Council, on global trade
- Steven Karpenko, Ontario Ministry of Economic Development, on scaling in a modern economy

FACT is proud to be actively involved in regional initiatives that foster collaboration, innovation, and global opportunity for Asian Canadian entrepreneurs.

ANNOUNCING FACT'S NEW BOARD OF DIRECTORS

We are thrilled to announce the formation of the new Board of Directors at the Federation of Asian Canadians Toronto (FACT). This dedicated team of professionals brings a wealth of experience and a shared commitment to celebrating, empowering, and promoting the diverse Asian Canadian community in Toronto.







Meet Our Board Members:

- Benny Cheung – President & Treasurer
- Ryan Lau – Director & Corporate Secretary
- Cynthia Wong – Director
- Danielle Chen – Director
- Dolly Shao – Director
- Ivan Wan – Director
- Jack Xu – Director
- Jaren Ng – Director
- Jessie Ma – Director
- Marcus Lam – Director
- Melvin Mariathas – Director
- Sarah Wu – Director
- Thomas Yeung – Director

Together, they will guide FACT's mission to create platforms for vibrant cultural exchange and business networking, strengthening bonds within the community and showcasing the richness of Asian heritage.

For more information about our board members and their roles, please visit our About Us page.

MEMBERS BENEFIT

Becoming a member of the FACT, your business will be able to leverage the strong rapport and relationship established by FACT with all three levels of Canadian government, as well as consulate, trade commissioners, or key business leaders in many Asian countries, to promote, connect or exchange with other multicultural businesses.

The Membership is a **lifetime** membership with the following two levels:

- **Elite Members - $1,500**
- **Corporate Members - $ 500**

LEARN MORE

CORPORATE

For Corporate Members, the benefits include, but not limited to, the following:

- Newsletter & updates from FACT on events and developments
- Access to multicultural business directory
- Access to FACT specific platform and online Member Portal
- Discounted rate to participate Asialicious events and expo
- Business card sized advertisements in one of FACT Newsletter per year
- Exclusive perks and leads on doing business in Asian countries and across Canada

ELITE

For Elite Members, the benefits include, but not limited to, the following:

- All of Corporate Membership's privileges
- Access to business matching and trade mission to Asian countries
- Designation of 2 representatives to receive membership benefits and participate in FACT events
- Through the collaboration between FACT & Change Connect, any purchase of a training course from the latter at full price will receive a free Elite Membership

UPCOMING EVENTS

ASIALICIOUS CARNIVAL 2025 VENDOR APPLICATION

5-7 SEPT 2025



Mark your calendars — Asialicious Carnival 2025 is back and bigger than ever!

Join us from September 5–7, 2025 at Woodside Square in Scarborough for a three-day celebration of Asian food, culture, and entertainment like no other.

With over 80,000 attendees expected, Asialicious Carnival offers unparalleled opportunities to showcase your offerings, grow your brand, and connect directly with the community.

✨ WHY JOIN ASIALICIOUS CARNIVAL?

- One of the largest fireworks shows in the city
- A vibrant showcase of Asian cuisine, culture, and live performances
- Direct access to thousands of potential customers and supporters
- A dynamic and festive atmosphere that brings people together

Don't miss your chance to be part of this unforgettable event!

UPCOMING EVENTS

ASIA TRADE MISSION APPLICATION NOW OPEN

29 OCT - 9 NOV 2025



We are thrilled to launch our first-ever **Asia Trade Mission 2025**, taking place from October 29 to November 9, 2025. This 12-day business delegation offers Canadian companies a powerful gateway to four of Asia's most dynamic markets: **Singapore, Malaysia, Shanghai, and the Greater Bay Area** (Shenzhen, Guangzhou, Hong Kong). Participants will benefit from curated B2B business matching, exclusive access to premier events such as SWITCH and CIIE, and site visits to major innovation and business hubs. With **only 30 spots available**, this is a unique opportunity to explore cross-border partnerships and new market opportunities across Asia.

TRIP PACKAGE OPTIONS:

- Full trip (Oct 29–Nov 9) – Singapore, Malaysia, Shanghai & Greater Bay Area – **CA$9,500**
- Half trip (5 days):
  - Singapore & Malaysia OR
  - Shanghai & Greater Bay Area – **CA$4,750**

All packages include 5-star single-occupancy accommodations, local transportation, three meals daily, and regional airfare. ***International airfare between Toronto–Singapore and Hong Kong–Toronto is NOT included.*** *Each location will also feature a mini expo with participation from both local and international businesses.*