MARCH

2025 WWW.FACTTO.CA

Federation of Asian Canadians Toronto
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PRESIDENT MESSAGE



BENNY CHEUNG
PRESIDENT OF FACT

Dear Friends and Supporters,

As we welcome the new season, I would like to take a moment to express my gratitude to everyone who has supported the Federation of Asian Canadians Toronto (FACT) and our initiatives to promote cultural exchange, business growth, and economic development.

Looking ahead, I am thrilled to share some of our major upcoming initiatives that will continue to strengthen ties between Canada and Asian markets.

FACT is preparing for an exciting 2025 Trade Mission that will provide business owners, entrepreneurs, and professionals with the opportunity to explore new markets, form valuable partnerships, and gain first-hand insights into international trade. This initiative will serve as a bridge between Canada and key Asian economies, fostering stronger commercial relationships and driving economic growth. We encourage all businesses interested in expanding globally to join us on this transformative journey. If you are interested in joining or having more information about this initiative, please contact us at info@factto.ca

Returning once again, One of the highlights of the year will be Asialicious Carnival 2025, happening from September 5-7, 2025. This year's theme will pay tribute to the rich and vibrant culture of China. Attendees can expect an immersive experience featuring Chinese cuisine, cultural performances, traditional arts, and dynamic entertainment. With over 80,000 attendees expected, Asialicious Carnival continues to be a signature festival showcasing the diversity and vibrancy of Asian heritage in Canada.

In addition, I'm happy to announce that we will be partnering with Markham Board of Trade, in hosting the Ultimate B2B Networking Expo on April 24 from 5:00pm - 7:00pm at Source Office Furniture. All members and non-members are welcome. Hope to you there.

At FACT, we are committed to fostering cultural appreciation, economic empowerment, and business growth for Asian Canadians. Whether through our business networking events, international trade initiatives, or cultural festivals, we are dedicated to creating meaningful opportunities for collaboration, community engagement, and economic success.

I invite you all to be part of our journey—whether by participating in our Trade Mission, attending the Ultimate B2B networking Expo in April, or celebrating Asian culture at Asialicious Carnival 2025. Your continued support and engagement help make these initiatives possible.
Let's work together to build stronger economic and cultural bridges between Canada and Asia. I look forward to seeing you at our upcoming events!

Warm Regards,
Benny Cheung
President, Federation of Asian Canadians Toronto (FACT)

FACT NETWORKING EVENT



A Night of Connections and Collaboration

Our 2nd business networking event on January 23, 2025 concluded with great success. The atmosphere was vibrant and filled with enthusiasm, as participants shared their expertise and experiences. Feedback from attendees highlighted the event's organization and quality of networking and opportunities.

Our heartfelt thanks to all attendees, venue sponsor Z Square Group Nest Wood Club, lucky draw sponsor Midea Group Canada, theme speakers on investment opportunities in Bahamas from Mr. Malcolm Cho of Kee Plus Realty (FACT Elite member) and Mr. Dwight Hart (Investment Attaché of Bahamas),volunteers, and FACT Directors & team leads for making the success possible!



Theme speakers
MR. DWIGHT HART, MR. MALCOLM CHO



Lucky Draw Sponsor
MIDEA GROUP (CANADA)



Venue Sponsor
Z SQUARE GROUP, NEST WOOD CLUB

Exciting Plans for Our Upcoming Trade Mission



We are excited to share that we are in the planning stages for an upcoming Trade Mission this year! This initiative is designed to help Canadian businesses explore new opportunities in Asian markets.

- Connect Canadian businesses with key industry leaders and government representatives in Asia.
- Provide firsthand insights into market trends, investment opportunities, and trade policies.
- Facilitate networking and partnership opportunities with businesses in key Asian economic hubs

As we continue shaping this mission, we invite businesses and professionals who are interested in expanding into Asian markets to stay connected and share their insights on what they'd like to gain from this opportunity.
Stay tuned for more details in the coming months! If you'd like to express interest or learn more, feel free to reach out to us at info@factto.ca.

MEMBERS BENEFIT

Becoming a member of the FACT, your business will be able to leverage the strong rapport and relationship established by FACT with all three levels of Canadian government, as well as consulate, trade commissioners, or key business leaders in many Asian countries, to promote, connect or exchange with other multicultural businesses.

The Membership is a **lifetime** membership with the following two levels:

- **Elite Members - $1,500**
- **Corporate Members - $ 500**

LEARN MORE

CORPORATE

For Corporate Members, the benefits include, but not limited to, the following:

- Newsletter & updates from FACT on events and developments
- Access to multicultural business directory
- Access to FACT specific platform and online Member Portal
- Discounted rate to participate Asialicious events and expo
- Business card sized advertisements in one of FACT Newsletter per year
- Exclusive perks and leads on doing business in Asian countries and across Canada

ELITE

For Elite Members, the benefits include, but not limited to, the following:

- All of Corporate Membership's privileges
- Access to business matching and trade mission to Asian countries
- Designation of 2 representatives to receive membership benefits and participate in FACT events
- Through the collaboration between FACT & Change Connect, any purchase of a training course from the latter at full price will receive a free Elite Membership

UPCOMING EVENTS

FACT is excited to announce that we are currently in the process of planning a dynamic and engaging lineup of events for the upcoming year! From insightful discussions and hands-on workshops to networking opportunities and community-driven initiatives, there's something for everyone to look forward to.

We will be keeping all our valued members informed through regular updates on the online FACT Member platform as well as our official websites.

Stay tuned for more details. We look forward to an inspiring and impactful year ahead!

23 APRIL 2025

THE ULTIMATE B2B NETWORKING EXPO

FACT is excited to partner with the Markham Board of Trade (MBT) for their Ultimate B2B Networking Expo on Tuesday, April 23 at Source Office Furniture. This is an incredible opportunity to connect with fellow entrepreneurs, industry leaders, and professionals in the business community.

📅 **Date:** Tuesday, April 23
⏰ **Time:** 5:00 PM – 7:00 PM
📍 **Venue:** Source Office Furniture, 250 Steelcase Ave E - Unit 5

🎟️ **Exclusive for FACT Members:**
FREE Registration!
Promo Code: ULTIMATE
(Non-members: $20 + HST)

🔗 Register today and secure your spot!

RSVP

MAY 2025

SPRING NETWORKING EVENT



JUNE 2025

ASIA TRADE MISSION PRESS RELEASE



MAY 2026

ASIAN BUSINESS & TRADE EXPO

