MAY

2024 WWW.FACTTO.CA

Federation of Asian Canadians Toronto
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PRESIDENT MESSAGE

Dear Friends and Supporters,

On April 16th, 2024, Federation of Asian Canadians Toronto (FACT) hosted a press conference, joined by many esteemed guests and speakers.

For those that were in attendance - I would like to once again extend my heartfelt thank you to those who have supported us; our Sponsors, Directors, Committee Members, and Volunteers. The event could have not been a success without your support and hard work.

For those that were not in attendance – At FACT, our commitment to celebrating and empowering the diverse Asian Canadian community in the Greater Toronto Area is unwavering. I am thrilled to share some exciting news with you. We are expanding our initiatives with the introduction of the Asian Business and Trade Expo (ABTE).

This expansion is a testament to our dedication to driving positive change in our community's social and economic landscape. The expo will serve as a dynamic platform for Asian Canadian entrepreneurs, businesses, and professionals to showcase their talents and services, fostering multicultural networking and collaboration.

In addition to this exciting development, we are proud to continue our flagship events, the Asialicious Carnival and AsialiciousTO, which have become cherished traditions in Toronto and its surrounding areas. These events celebrate the richness of Asian heritage through food, music, arts, and culture.

As we move forward, our focus remains on collaborative advocacy and innovation to advance the representation and interests of Asian Canadians in all aspects of society. I am grateful for your ongoing support and look forward to the continued growth and success of FACT and our community.

Warm regards,
Benny Cheung
President, Federation of Asian Canadians Toronto

www.FactTO.ca
www.AsialiciousCarnival.com
www.AsialiciousTO.com
www.ABTExpo.com



BENNY CHEUNG
PRESIDENT
FEDERATION OF ASIAN CANADIANS TORONTO

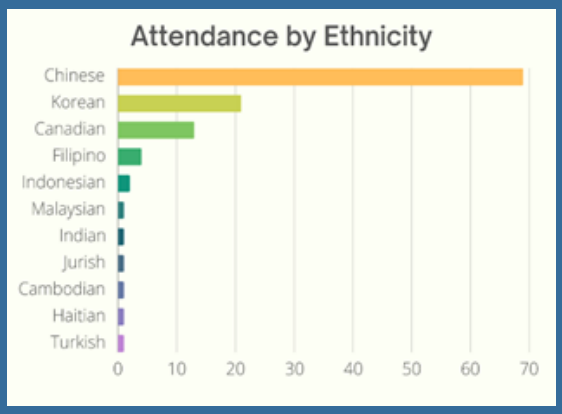
INTRODUCTION

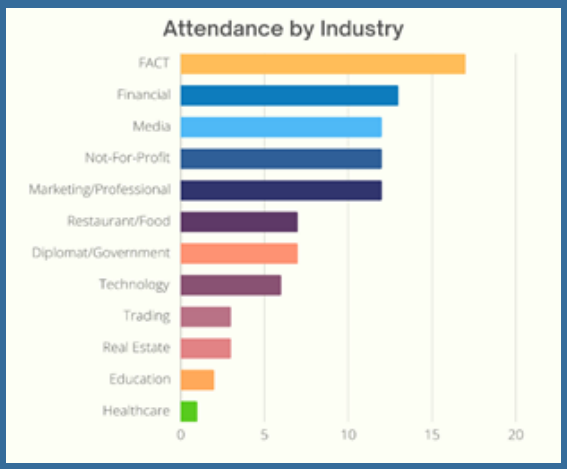
As a registered non-profit organization, the Federation of Asian Canadians Toronto (FACT) is dedicated to celebrating, advocating for, and empowering the diverse Asian Canadian community. We believe in the power of unity, cultural exchange, and entrepreneurship to foster a more vibrant and inclusive society. Through various events, projects, and initiatives, FACT continually strives to promote the participation and development of Asian Canadians across all sectors, providing them with support and resources. Our mission is to create an equitable, inclusive, and prosperous community where all Asian Canadians can find their place and opportunities for success.

ASIAN BUSINESS AND TRADE EXPO

PRESS CONFERENCE & NETWORKING RECEPTION

The press conference to kick off the launch of the Expo was successfully hosted on April 16, 2024. There were over 100 esteemed guests and sponsors in attendance; and the following two demographic graphs demonstrated the diversity of the attendance.





The above diversity substantiated the key message presented by our President, Ms. Benny Cheung, in her opening speech that 'the Expo serves as a catalyst for business excellence and international cooperation, and to bring together businesses, investors, and thought leaders from across Asia and beyond to exchange ideas, forge partnerships, and unlock new opportunities.'

The following photos captured some highlights of the press conference and the networking reception. We would also like to take this opportunity to thank the following sponsors for their delicious food/beverages at the reception:

- Bai Nian Wine
- Galleria Supermarket
- Icha Tea
- Kim's Winery
- Thermomix
- Vava Cake



Ms. Benny Cheung, President, Federation or Asian Canadians Toronto (FACT)



From Left to Right, Ms. Mila Nabor Cuachon (CEO Casa Manila), Ms. Benny Cheung, Ms. Hyun Joo Chae (President of Korean Canadian Business Assoc.), Mr. Ryan Lau (FACT Business Committee Vice Chair)



Far Right, Mr. Chhat Chhour (Hon Consulate of the Kingdom of Cambodia to Ontario in Toronto)



Networking Reception

MEMBERS BENEFIT

Becoming a member of the FACT, your business will be able to leverage the strong rapport and relationship established by FACT with all three levels of Canadian government, as well as consulate, trade commissioners, or key business leaders in many Asian countries, to promote, connect or exchange with other multicultural businesses.

The Membership is a lifetime membership with the following two levels:

- **Elite Members - $1,500**
- **Corporate Members - $500**

LEARN MORE

ELITE

For Elite Members, the benefits include, but not limited to, the following:

- Full access to multicultural business directory and the online FACT Member platform for connection and exchanges
- Special discount for participating in all the events organized by FACT
- Exclusive perks and leads on doing business in Asian countries and across Canada
- Full access to trade missions, economic & trade summits, and business matching at Asian countries coordinated by FACT
- Special discount for participating in business mentorship or training programs offered by FACT sponsors/members

CORPORATE

For Corporate Members, the benefits include the following:

- Some access to multicultural business directory and the online FACT Member platform
- Special discount for participating in the all events organized by FACT
- Exclusive perks and leads on doing business in Asian and across Canada

UPCOMING EVENTS

FACT is in the process of establishing events for the next 12 months and will communicate the plan via the online FACT Member platform and respective FACT websites. As of today, the following events are being planned:

6 - 8 SEPTEMBER 2024

ASIALICIOUS™ CARNIVAL

Asialicious Carnival is an annual celebration of Asian culture, cuisine, and community spirit. This lively event brings together diverse communities to indulge in delicious food, enjoy captivating performances, and explore the rich traditions of Asia. With a dynamic lineup of activities, entertainment, and culinary delights, Asialicious Carnival promises an immersive experience that celebrates the cultural diversity and vibrancy of Canada's Asian community. For more information please visit www.AsialiciousCarnival.com

TORONTO Asialicious CARNIVAL 亞太風味嘉年華 Festival of Food and Fun

NOVEMBER 2024

SUPPLY CHAIN EXPO

JULY / AUGUST 2024

BUSINESS NETWORKING – KEY NOTE SPEAKER BY THE BUSINESS DEVELOPMENT BANK OF CANADA (BDC)

Seminar on small business loans and application requirements

7 - 22 SEPTEMBER 2024

ASIALICIOUSTO™

AsialiciousTO is a culinary extravaganza that celebrates the diverse and delectable cuisines of Asia. Partnering with renowned Asian restaurants across Toronto, this annual event offers special prix-fixe menus at various price points, inviting diners to embark on a gastronomic journey through the flavors of the continent. From traditional favorites to innovative creations, AsialiciousTO showcases the culinary prowess and cultural richness of Toronto's Asian food scene, inviting food enthusiasts to savor and celebrate the vibrant tastes of Asia. For more information please visit www.AsialiciousTO.com

ASIALICIOUS™TO

MAY 2025

ASIAN BUSINESS & TRADE EXPO

Join us in celebrating Asian culture and community at Asialicious Carnival and AsialiciousTO! Showcase your brand, cuisine, or products to thousands of attendees eager to experience the rich diversity of Asian heritage. Whether you're a sponsor looking to align with a meaningful cause, a restaurant eager to tantalize taste buds, or a vendor ready to showcase your unique offerings, Asialicious Carnival and AsialiciousTO offers an unparalleled platform to engage with a diverse audience. Don't miss this opportunity to be part of an unforgettable celebration of culture, food, and community! For more information please use the QR Code below or send your inquiries to info@factto.ca