

Media Release

August 8 2025

Federation of Asian Canadians Toronto Announces 2025 Asia Trade Mission

Connecting Canadian Businesses to Singapore, Malaysia, Shanghai, and the Greater Bay Area

[Toronto, August 8, 2025] – The Federation of Asian Canadians Toronto (FACT) officially announced at a press conference held at Golden Palace Banquet Hall in Markham that it will organize the 2025 Asia Trade Mission from October 29 to November 9, 2025. The mission aims to help 25–30 Asian Canadian small and medium-sized business owners expand into international markets, explore new opportunities, and establish long-term partnerships.

The press conference was attended by more than 40 guests, including community leaders, members of the media, and FACT's 2025–2026 Board of Directors. City of Markham Ward 2 Councillor Rich Lau and City of Richmond Hill Ward 4 Councillor Simon Cui were present to deliver speeches and express their strong support for the initiative.

FACT President Benny Cheung stated: “This trade mission is more than just a trip – it is a gateway to opportunity. By creating direct channels for our members and partners to access Asian markets, we aim to foster cross-border trade, investment, and long-term collaborations.”

At the event, FACT Board Director Cynthia Wong highlighted the key features of the itinerary, which include participation in two major international business events – SWITCH (Singapore Week of Innovation & Technology) in Singapore and the China

International Import Expo (CIIE) in Shanghai — as well as business-matching meetings with potential partners, investors, and government agencies in Singapore, Malaysia, Shanghai, Guangzhou, Shenzhen, and Hong Kong.

FACT Membership Committee Lead Jenny Lam also introduced FACT's membership programs — Corporate Membership (CAD 500) and Elite Membership (CAD 1,500) — which provide year-round networking, sharing, and promotional opportunities for SMEs. Businesses that register for the trade mission will receive a complimentary corporate membership, and existing premium members will enjoy a 5% discount.

Although this will be FACT's first-ever international trade mission, the organizing team has extensive experience and strong networks in the region, ensuring maximum value for participating businesses while furthering FACT's mission of promoting unity, cultural exchange, and economic growth in the Asian Canadian community.

The full trip package is priced at CAD 9,500, while the half-trip option (Singapore + Malaysia OR Shanghai + Greater Bay Area) is CAD 4,750. Fees include all business activities, 4- to 5-star single accommodation, airfare within Asia, ground transportation, and three meals per day. International airfare (Toronto–Singapore and Hong Kong–Toronto) is not included.

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For more information or a sponsorship package:

Email info@faccto.ca

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About the Federation of Asian Canadians Toronto (FACT)

Multiculturalism is one of the core values that shapes Canada's national identity, and the Federation of Asian Canadians Toronto (FACT) is a registered non-profit organization dedicated to advancing this principle. As Asian Canadians, our mission is to bring communities together by organizing business networking events and activities that provide a platform for people of diverse ethnic backgrounds to connect, collaborate, and build meaningful, harmonious relationships.