

FOR IMMEDIATE RELEASE

FACT's 2025 Asia Trade Mission Concludes Successfully, Strengthening Two-Way Canada-Asia Collaboration

Mission delivered targeted B2B matching and market-entry momentum across Singapore, Malaysia, Shanghai, the Greater Bay Area (Nansha), and Hong Kong.

[Toronto, December 17, 2025] — The Federation of Asian Canadians Toronto (FACT) announced the successful completion of its 2025 Asia Trade Mission, held October 29 to November 9, 2025, with delegation visits across Singapore, Malaysia, and China (Shanghai, the Greater Bay Area's Nansha, and Hong Kong).

Designed to shorten market-entry cycles, improve collaboration efficiency, and build a long-term two-way channel between Canada and Asia, the mission focused on trade, investment, education collaboration, and capital market opportunities.

Mission outcomes (highlights)

In a 12-day program, the mission delivered business outcomes including:

- High-value, targeted B2B matchmaking enabling Canadian companies to meet pre-screened partners
- Reduced time and cost for entering Asian markets through concentrated in-person meetings
- Expanded institutional visibility and credibility for FACT in Asia, strengthening interest in future collaboration
- Support for two-way trade and expansion (helping Asian firms explore Canada while supporting Canadian expansion in Asia)

Key destination recap

Singapore: FACT hosted a high-level business strategy exchange drawing 30+ companies and industry leaders, supported by organizations including Export Development Canada (EDC), University of Toronto Alumni Association in Singapore and the Singapore Canadian Chamber of Commerce.

Malaysia: The delegation participated in customized company visits and attended an official briefing hosted by the Malaysian Investment Development Authority (MIDA), engaging directly with government perspectives on priority sectors and incentives.

China (Shanghai / Greater Bay Area / Hong Kong): FACT became the first Canadian trade delegation to visit the Nansha Industrial Park, supported by focused business matching in sectors including innovation technology, smart logistics, and advanced manufacturing. In Hong Kong, FACT also held a formal meeting with a Middle East business chamber to explore future regional collaboration and joint themed missions.

Forward-looking opportunities

FACT identified several follow-on collaboration directions, including education partnerships, consumer brands and market-entry services, halal beauty, innovation-driven industries, and capital market support. FACT will continue advancing cross-community business exchange and plans additional sector-focused initiatives in 2026.

— END —

Media Assets



1.

Singapore Strategic Networking in Paradox Hotel

Strategic networking session at Paradox Hotel connecting Canadian and Asia-based business leaders for market-entry and partnership discussions.



2.

Singapore Strategic Networking in Paradox Hotel - group

Group photo of the FACT 2025 Asia Trade Mission delegation during the Singapore

strategic networking program.



3.

Malaysia MIDA Meeting

Delegation meeting with the Malaysian Investment Development Authority (MIDA) to exchange views on priority sectors, investment support, and cross-border collaboration opportunities.



4.

Malaysia MIDA Meeting Group Photo

FACT delegation with the MIDA team following the official briefing and discussion session.



5.

Malaysia MIDA Meeting 2

Roundtable discussion with local stakeholders in Malaysia, focusing on practical pathways for collaboration, market entry, and partnership development.



6.

Malaysia institution visit - Sports training sector

Institutional visit exploring cooperation opportunities in sports training, education pathways, and talent development.



7.

Malaysia institution visit - Education sector

Delegation visit to an education-sector institution in Malaysia to discuss collaboration in training, student pathways, and international partnerships.



8.

Hong Kong Meeting

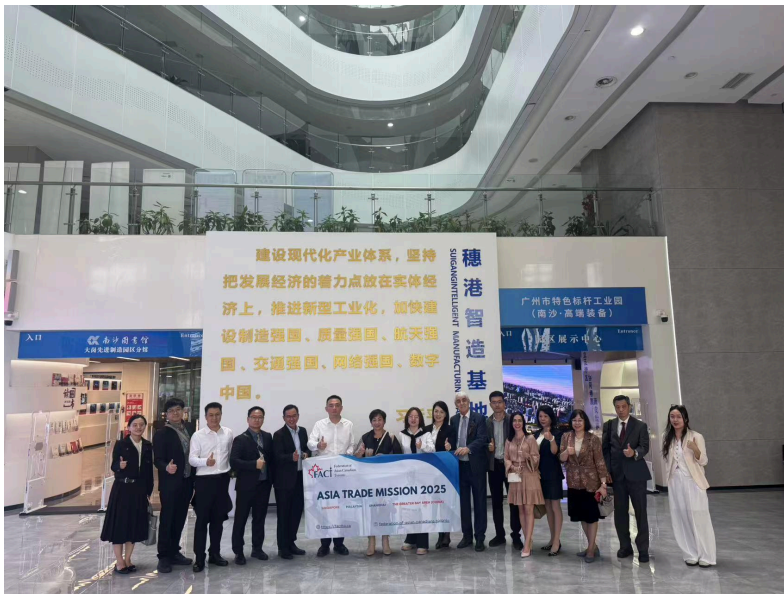
Meeting with industry partners to explore next-step collaboration and future themed exchange initiatives.



9.

China Strategic Networking

Strategic networking session enabling targeted business introductions and follow-up discussions for partnership development.



10.

China Nan Sha Industrial Park Visit

Delegation visit to Nansha Industrial Park to learn about opportunities in innovation, smart logistics, and advanced manufacturing.



11.

China Visit

Delegation group photo during an official program session, highlighting continued momentum for Canada-Asia collaboration.

More Information

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About FACT

Multiculturalism is one of the core values that shapes Canada's national identity, and the Federation of Asian Canadians Toronto (FACT) is a registered non-profit organization dedicated to advancing this principle. As Asian Canadians, our mission is to bring communities together by organizing business networking events and activities that provide a platform for people of diverse ethnic backgrounds to connect, collaborate, and build meaningful, harmonious relationships.