

DECEMBER

2025 WWW.FACTTO.CA



PRESIDENT MESSAGE

As we close out 2025, I want to extend my heartfelt thanks to our Board of Directors, members, partners, sponsors, volunteers, and the wider community for walking alongside FACT throughout another meaningful year. Your support is what turns ideas into impact—and 2025 was a year of growth, connection, and new milestones.

One of our proudest highlights was our signature community celebration: the 7th Asialicious Carnival. More than a festival, Asialicious Carnival has become a key annual event that brings people together through cultural exchange, supports our local economy by creating opportunities for vendors and performers, and provides real-world leadership development for our youth. Seeing young volunteers step up and lead across **three days of large-scale public programming** reminded us why investing in the next generation matters.

Throughout the year, our in-person **Business Networking** gatherings continued to grow as a learning hub—bringing members and local businesses together to exchange insights on the latest trends, expanding networking relationships, and creating practical collaboration opportunities.

This year also marked a major first for FACT: our first, **Asia Trade Mission**. The 12 day trade mission was successfully completed between **Oct 29 and Nov 9, 2025**, with engagements across **Singapore, Malaysia, Shanghai, and the Greater Bay Area (China), including Hong Kong**. The mission strengthened two-way Canada-Asia collaboration and opened new pathways for partnership and growth.

Looking ahead to **2026**, we will continue building momentum with:

- **Quarterly networking events**, featuring keynote speakers, idea exchange, and direct B2B connections
- **FACT Annual Gala (June 2026)** — an elegant evening to celebrate our achievements, welcome fresh energy and leadership, and connect with FACT Board of Directors, members, partners, and community leaders.
- The **8th Asialicious Carnival (September 2026)**

Thank you again for believing in FACT's mission. I look forward to connecting with you at our upcoming events and continuing this journey together—connecting communities, empowering businesses, and creating meaningful collaborative opportunities.

Warmest wishes for a joyful holiday season and a bright New Year.

Warm regards,

Benny Cheung, CLU®
President, Federation of Asian Canadians Toronto (FACT)



BENNY CHEUNG, CLU®
PRESIDENT OF FACT

FACT EVENT RECAP

ASIA TRADE MISSION



FACT's 2025 Asia Trade Mission successfully concluded from October 29 to November 9, 2025, marking an important milestone in strengthening two-way Canada-Asia collaboration.



The delegation visited Singapore, Malaysia, and China, including Shanghai, Nansha in the Greater Bay Area, and Hong Kong, to shorten market-entry cycles, enhance collaboration efficiency, and establish sustainable, long-term bilateral channels.

Key Highlights Included:

- Targeted B2B matchmaking and curated introductions
- In-depth market exposure and ecosystem insights
- Expanded cross-border networks spanning trade, investment, education collaboration, and capital market opportunities

FACT extends its sincere thanks to our partners, hosts, and delegation members for their strong support and meaningful engagement throughout the mission.



BOARD CHRISTMAS PARTY



The FACT Board came together on December 16, 2025 for a festive Christmas celebration filled with laughter, meaningful conversations, and holiday cheer. It was a wonderful opportunity for board members and committee leaders to reflect on the year's achievements, strengthen connections, and share appreciation for one another's dedication to serving the Asian Canadian community. The evening captured the true spirit of the season—gratitude, togetherness, and renewed energy as we look ahead to an exciting year for FACT.



Business Networking | FROM HUSTLE TO AI | 16 October, 2025 — FACT's Business Networking Event at RBC Conference Hall brought together professionals across retail, F&B, e-commerce, and services to explore practical AI transformation. Keynote Closs Tong (SuperLysa) shared AI Agent case studies. Thanks to RBC, Vava Designer Cakes, and Alvento Winery.

What AI Really Is—and Why It's Transforming How Businesses Operate

Artificial Intelligence (AI) is often talked about as a future technology, but in reality, it has already become a practical tool that businesses can use today to reduce complexity, improve efficiency, and scale more sustainably. To understand its true value, it's important to move beyond the idea of AI as "just a chatbot" and recognize how it actually works in real operations.

Modern AI—especially AI agents—functions more like a digital employee than a piece of software. These agents are designed to handle specific responsibilities: storing knowledge, following processes, responding to questions, and assisting with decision-making. Unlike human staff, AI agents don't forget information, don't need retraining, and can operate continuously without fatigue.

One of the most impactful ways AI helps businesses is by centralizing knowledge. In many organizations, managers spend significant time answering the same questions repeatedly—about procedures, pricing, or policies. AI can store all of this information in one place and provide instant, consistent answers to staff. This dramatically shortens onboarding time, reduces mistakes, and allows leaders to focus on higher-level work instead of constant troubleshooting.

AI also improves customer-facing operations. AI agents can respond instantly to inquiries, guide customers through options, handle common objections, and suggest relevant upgrades or add-ons. This enables businesses to offer 24/7 service without increasing headcount, often leading to higher conversion rates and improved customer satisfaction.

In marketing and content creation, AI reduces manual workload by generating product descriptions, social media content, visuals, and SEO-ready copy in a fraction of the time. Teams can maintain a consistent brand voice while freeing up hours previously spent on repetitive tasks.

Ultimately, AI creates stability and predictability. When company knowledge and workflows live inside AI systems rather than in individual employees' heads, businesses become more resilient, easier to scale, and far less dependent on constant firefighting. AI doesn't replace people—it removes friction, allowing teams to focus on what matters most.

Article provided by SuperLysa



SuperLysa
YOUR AI SUPER STAFF

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MEMBERS BENEFIT



Becoming a member of the FACT, your business will be able to leverage the strong rapport and relationship established by FACT with all three levels of Canadian government, as well as consulate, trade commissioners, or key business leaders in many Asian countries, to promote, connect or exchange with other multicultural businesses.

The Membership is a **lifetime** membership with the following two levels:

- **Elite Members** - **\$1,500**
- **Corporate Members** - **\$ 500**

LEARN MORE

CORPORATE

For Corporate Members, the benefits include, but not limited to, the following:

- Newsletter & updates from FACT on events and developments
- Access to multicultural business directory
- Access to FACT specific platform and online Member Portal
- Discounted rate to participate Asialicious events and expo
- Business card sized advertisements in one of FACT Newsletter per year
- Exclusive perks and leads on doing business in Asian countries and across Canada

ELITE

For Elite Members, the benefits include, but not limited to, the following:

- All of Corporate Membership's privileges
- Access to business matching and trade mission to Asian countries
- Designation of 2 representatives to receive membership benefits and participate in FACT events
- Through the collaboration between FACT & Change Connect, any purchase of a training course from the latter at full price will receive a free Elite Membership

UPCOMING EVENTS



As we look ahead to 2026, FACT is excited to bring our community together through meaningful connections, celebrations, and cultural experiences. Mark your calendars for these upcoming events!

Quarterly Networking Event

◆ First Quarter 2026

Connect with professionals, community leaders, and entrepreneurs from across the Asian Canadian community. This event provides a welcoming space for building relationships, exchanging ideas, and exploring collaboration opportunities.

FACT Annual Gala

◆ June 2026

Join us for an elegant evening celebrating excellence, leadership, and community impact. The FACT Inaugural Annual Gala brings together distinguished guests, partners, and supporters for a night of inspiration, recognition, and unforgettable moments.

Asialicious Carnival 2026

◆ September 2026

Experience the vibrant flavours, performances, and traditions of Asian cultures at our signature outdoor celebration. The Asialicious Carnival is a family-friendly festival that features food, music, art, and community spirit.

For information on sponsorship packages and booth registration, please email info@asialiciousto.com with your company name and contact email.