



# ASIA TRADE MISSION 2025

*Singapore | Malaysia | Shanghai | The Greater Bay Area (China)*

Presented by



Federation of Asian Canadians Toronto

# ABOUT ORGANIZING TEAM

**The Federation of Asian Canadians Toronto (FACT)** is a nonprofit organization dedicated to fostering international trade, innovation, and cross-border collaboration. We specialize in creating platforms for Canadian businesses to engage with Asia's fastest-growing markets.



Led by our President, *Benny Cheung, CLU®*, whose extensive experience in organizing high-level trade missions and cultivating business networks across Asia has been instrumental to our success, FACT is committed to delivering high-impact global engagement opportunities.

## **FACT Board of Directors**

Cynthia M.S. Wong, HBA

Danielle Chen, B.EE

Dolly Shao, MBA

Ivan Wan, CFP® CLU® CHS®

Jack Xu

Jaren Ng

Jessie Ma

Marcus Lam, CPA, CA

Melvin Mariathas

Ryan Lau

Sarah Wu Nakano

Thomas Yeung, B. Arch.Sc. M.Arch. OAA. AIA, HIKA Assoc. MRAIC

## **Trade Mission Committee**

David Wang

Eunjoo Lee

Jenny Lam, B. B. A.; B.A.; CISA.; CGEIT; CRISC

Tracy Mao

# ABOUT THE MISSION

The Asia Trade Mission 2025 presents a strategic opportunity for Canadian businesses to explore and penetrate high-growth Asian markets through curated business engagements and participation in two globally recognized exhibitions: the China International Import Expo (CIIE) and the Singapore Week of Innovation and Technology (SWITCH). The mission will also spotlight the latest strategic development zones, including the Greater Bay Area's Nansha Industrial Park, a rapidly emerging national-level hub for port logistics, advanced manufacturing, and innovation-led economic growth.

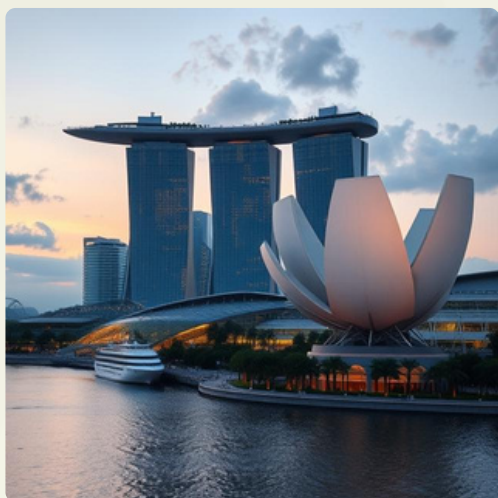
This mission is designed to facilitate long-term commercial collaboration, market expansion, and investment exploration across diverse sectors. A key highlight is the destination mini-expo, an exclusive business-to-business platform tailored to each delegate's profile. We will strategically invite relevant businesses from across Asia to ensure meaningful and targeted engagement, creating valuable opportunities for partnership and growth.

- **Duration:** October 29 – November 9, 2025
- **Core Exhibitions:**
  - China International Import Expo (CIIE), Shanghai (November 5–10)
  - Singapore Week of Innovation and Technology (SWITCH), Singapore (October 29–31)
- **Delegation Size:** Maximum 30 participants (including 2–3 mission staff)
- **Format:** Executive-level briefings, B2B networking, site visits, and localized mini expos in destination cities



# ABOUT DESTINATIONS

## WHY SINGAPORE?



Strategically is a country located at the crossroads of major international shipping lanes. Widely regarded as Asia's premier hub for finance, innovation, and global trade. Singapore serves as a critical gateway for commerce across Asia and beyond.

### **RANKED #1 IN ASIA FOR EASE OF DOING BUSINESS AND GLOBAL IP PROTECTION**



In 2024, Singapore's GDP was approximately \$547.39 billion USD, with a growth rate of 4.4%. The city-state's robust regulatory environment and advanced infrastructure support **over 7,000 multinational corporations, including 37 regional headquarters of Fortune Global 500 companies.**

Singapore handles around 37 million TEUs annually at its port, and attracted more than \$16 billion USD in foreign direct investment.

**SWITCH**  
SINGAPORE WEEK OF  
INNOVATION & TECHNOLOGY

**SWITCH attracts over 15,000 global attendees from innovation-driven industries.**

# ABOUT DESTINATIONS

## WHY SHANGHAI?



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

With a population of over 20 million, Shanghai is widely recognized as China's global financial center and a key hub for trade and logistics. Renowned for its modern infrastructure, highly skilled workforce, and seamless access to international markets, the city continues to attract significant foreign investment. Shanghai boasts one of the world's busiest ports, consistently **ranking #1 in container throughput with over 47 million TEUs handled annually**, underscoring its strategic importance in global supply chains. Since the early 1990s, the city has sustained strong double-digit GDP growth, fueled by innovation and openness. Its **GDP reached approximately 4.5 trillion RMB (about 660 billion USD), maintaining a steady annual growth rate of around 5.5%**. With an expanding presence of multinational headquarters and a vibrant business environment, Shanghai remains at the forefront of China's economic transformation and global integration.

**Host of CIIE, with 3,400+ exhibitors and 400,000+ buyers from over 150 countries.**

# ABOUT DESTINATIONS

## WHY THE GREATER BAY AREA?



The Greater Bay Area (GBA) is a national strategic initiative integrating economic and innovation resources across Southern China. It comprises Macau and Hong Kong, along with nine key cities in Guangdong Province, including Guangzhou, Shenzhen, Zhuhai, Foshan, Huizhou, Dongguan, Zhongshan, Jiangmen and Zhaoqing. Together, these cities form a mega economic zone with a combined **GDP exceeding \$1.8 trillion USD**. Within this dynamic region, Nansha District in Guangzhou has rapidly emerged as a pivotal industrial and innovation hub, covering over 800 square kilometers, **focusing on high-tech industries, advanced manufacturing, and cross-border e-commerce**, with a particular emphasis on artificial intelligence (AI) and smart logistics. In recent years, Nansha has attracted **over \$5 billion USD in domestic and foreign investments, hosting more than 300 high-tech enterprises**.

# ABOUT DESTINATIONS

## WHY MALAYSIA?



Malaysia offers a dynamic and diversified economy with a population of about 33 million, composed of a unique mix of Malay, Chinese, Indian and Indigenous cultures. Due to its strategic location in Southeast Asia, it serves as a vital link in regional supply chains and a bridge between the East and West. The government has invested heavily in industrial parks and digital infrastructure, especially in areas like Selangor and Johor, to attract direct foreign investment. Malaysia's real GDP was estimated at **\$421.97 billion USD in 2024**, with a **growth rate of 5.1%**. Its strengths lie in its manufacturing base, competitive cost structure, and well-developed financial sector. Its ongoing push toward digital transformation and green energy positions it as a prominent player in Asia's innovation landscape.



# WHY IT MATTERS

This mission provides Canadian businesses structured access to high-growth Asian markets through strategic visits, targeted networking and curated opportunities. In view of the U.S. tariffs and trade uncertainties, it helps local companies reduce reliance on the U.S. market by expanding into more resilient and diversified Asian economies.

## Business Matching Opportunities

Engage in targeted introductions with relevant companies, trade organizations, and government agencies to explore potential partnerships and collaborations.

## Firsthand Market Exposure

Visit innovation hubs, business districts and industrial zones to gain practical insights into each market's operating environment and commercial potential.

## Access to Major Trade Events

Attend internationally recognized events such as Singapore Week of Innovation and Technology (SWITCH) and the China International Import Expo (CIIE) to broaden your network and gain exposure to global trends.

## Strategic Regional Focus

Explore opportunities in Singapore, Malaysia and China, the Greater Bay Area, each offering unique advantages for Canadian companies looking to expand in Asia.

# TRADE MISSION ITINERARY



01 ✈️ 29 OCT 2025 - 30 OCT 2025  
Toronto to Hong Kong to Singapore

02 30 OCT - 1 NOV 2025  
**SINGAPORE**

03 2 NOV - 3 NOV 2025  
**MALAYSIA**

04 4 NOV - 5 NOV 2025  
**SHANGHAI**

05 6 NOV - 8 NOV 2025  
**THE GREATER BAY AREA, CHINA**

06 ✈️ 9 NOV 2025  
BACK to TORONTO

# DELEGATE PACKAGE & PRICING

PACKAGE	DESTINATION	FEE (CAD)
Full Mission	Singapore, Malaysia, Shanghai, The Greater Bay Area	\$9,500
Half Mission (5 Days)	Singapore & Malaysia	\$4,750
Half Mission (5 Days)	Shanghai & The Greater Bay Area	\$4,750

## Included:

- 4/5 stars hotel single-occupancy accommodation
- Regional airfare and local transportation
- Meals and official banquets (hotel breakfast, lunch, dinner and all business/networking meals)
- Admission to business forums, expos, and networking events
- Pre-departure Information Sessions and Seminars ( including Cross Culture Session, Press Conference & Promotion events, Pre-departure information sessions and De-briefing/Reunion gatherings)

## Not Included:

- International airfare (Toronto–Singapore / Hong Kong–Toronto)
- Visa fees, insurance, personal expenses

Remarks: All package prices are subject to an additional 13% HST

\*Individual Business Promotion Sessions and Workshop/Seminar Sponsorship Opportunities are available upon request; please check with us for more details.

# CONTACT US

## SPOTS ARE LIMITED



+1 473 707 8369



[info@factto.ca](mailto:info@factto.ca)



<https://factto.ca/>



[federation-of-asian-canadians-toronto](https://www.linkedin.com/company/federation-of-asian-canadians-toronto)



[1 Valleywood Drive, unit 1A, Markham,  
ON L3R 5L9](#)

